



## Improve Your Online Marketing Presence

More than 50 percent of U.S. small businesses do not have a basic website. To address this need, the DC SBDC Network has created this initiative with funds from the 2010 Jobs Grant Act. It provides free counseling and technical assistance to District of Columbia-based small business owners who have not had a previous online/web presence. The purpose of the initiative is to

- educate small business owners about social media tools for business development and:
- assist them in developing websites and blogs for their businesses.

As part of the initiative, technical assistants provide workshops and trainings, "WEB DEV BOOTCAMPS", as well as one-on-one counseling sessions designed to help clients identify appropriate web tools and sustainable web platforms for their business websites. Business owners will also have free access to assistance in the development and review of web content for their websites.

Business owners without web experience and who do not plan to hire website developer are invited to take advantage of this initiative. The goal of the DC SBDC Network is to help entrepreneurs to establish their online presence and grow their businesses through access to social media and website development.

#### **VISIT US ONLINE TODAY!**



District of Columbia Small Business Development Center (DCSBDC) Network **2**02-806-1550 | dcsdbc.org | 2600 6th St. NW | Suite 128 | Washington, DC 20059 NETWORK Find us on Twitter @dcsbdc and Facebook /dcsbdc

**LOCATIONS** 

# DC SBDC Lead Center at **Howard University**

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### DC SBDC GADGET CENTER at **Howard University**

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Social Media